

PROFILE |

- Specializing in design, layout, typography and web design, Beth possesses a unique ability to translate clients ideas into dynamic visually stimulating designs. Highly motivated and talented she strives for perfection in every project.
- A dynamic, resourceful and loyal team player who succeeds by utilising enthusiasm and energy, problem solving ability, highly refined interpersonal skills, a commitment to quality and an eye for detail.
- Has enjoyed working with advertising/design and sales/marketing environment, identifying client's needs, creating solutions and delivering service excellence.
- Started own design studio in the Caribbean in 1999 and has travelled the world working for individual companies and design firms.

EXPERTISE |

- Creative designer that can conceptualize projects, create and produce all marketing collateral from start to finish. Can work within a team or as art director of design & production.
- Macintosh and PC literate - highly skilled in all industry related applications.
- Graphic design - 8 years industry experience working for individual companies and advertising agencies in New Zealand, Sydney and America.
- The ability to translate client's ideas and visions into stimulating and meaningful designs.
- Working with a company to create a brand, collateral and presence on the worldwide web. The skills to create a whole package for marketing their business.
- Merchandising and promotions - Visual merchandising product displays, point of sale and retail window displays.
- Liaising and negotiating with a range of professionals - developing & maintaining business networks.
- Quality focus - applying attention to important details and demonstrating professionalism in all matters.
- Management skills - Hire contractors and printers to help complete jobs.
- Knowledge of the design industry - enhanced through owning and operating own studio, working within advertising agencies and branding corporate companies.

ACHIEVEMENTS |

- Travelled independently for 5 years throughout Australia, New Zealand, Caribbean and Nepal.
- Worked as in-house art director & designer and graphic/web designer in advertising agency.
- Australian website of the week award. 06
- Design Studio won 17 awards for print and advertising. (ADVI awards)
- Started and runs own design studio (St.Croix, 99')
- Recipient of the Full Presidential Scholarship to the Savannah College of Art and Design
- Academic All- American, Graduated Magna Cum Lauda 99

INTENSIVE IN-HOUSE PROJECTS/1-8 months

Feast Advertising, New Zealand
SmartBusiness, Sydney, Aus
Motivationww, Brisbane, Aus
PogoHealth, NC
Health Decisions, NC
Quiet Storm, St.Croix

CLIENT LIST 99 - 2007

Ironman North America, US
Ironman California
Ironman Panama City
Ironman CEO America
Ironman Lake Placid
St.Croix Ironman
Project St.Croix
Mile Mark Watersports, STX
Captain Pete Sportfishing, STX
Centipede Outdoor Store, STX
Dive World, St.Thomas
Adventures Over the Edge, STX
Frederiksted Hotel, STX
Riverside Family Foods, Canada
John A. Logan College, ILL
Headquarters Salon, STX
Sugar Reef Catering, STX
RumRunners, STX
CPMI & Ford Real Estate, STX
Club 54, STX
Sunset Grill Restaurant, STX
Caribbean Bracelet Company, STX
Anchor Dive Center, STX
Kwik Kopy, TN
Endurance Sports, STX
Caribbean Courts, STX
Tropical Wave, STX
Coconut Hut, STX
A-Z Maintenance, STX
Selah's Soaps, STX
Bill Bass, STX
Great House Real Estate, STX

Dept. of Health, STX
Ellis & Company, GA
Titan Builders, SCAvocado Pitt, STX
Caribbean Promomart, STX
Christian Semiscu Photography, STX
Patilidas Design, STX
Caribbean Specialty Coffees, STX
Morning Glory Coffee & Tea, STX
Infant & Toddlers Program, STX
Proforma, STX
Solitude Painting, STX
The Case Place Restaurant & Bar, STX
Royal Mt. Caramel Waterfall
Development Company, Grenada
Rehabilitation Center Bt Hill, STX
Quiet Storm Resort, STX,STT FL
Quiet Storm Surf, MD,DE
Galt Capital, STT
Palm Jewelers, STJ
Caribbean Flight Center, STX
Orcas Spa & Athletic Club, WA
Richardson Contracting, WA
North Shore Charters, WA
Beach Haven Resort, WA
Orcas Outdoors, WA
SeQuential Biofuels, OR
Mead Biofuel, WA
Friday Harbor Suites, WA
By Design, WA
Orcas Hotel,WA
Outlook Inn Weddings, WA
Western Prince Whale Watching,WA
Deer Harbor Charters, WA
Stonegate Properties, WA
Salon Mir' Toi, WA
Island Bound Books, WA
Virgin Islands Bracelet Company, VI
Soluna Designs, WA
Belief Performance Systems, Aus
Excellence Academy, Aus
West Winds Surf Shop, FL
TeamBuilding, Fiji

Dakovo Group Projects, Sydney, Aus
Major Corp Group, Aus
Guy ANDREWS, adventure racer
Anaconda Sports, Aus
Billings semiPro- football team, MT
Conference Speakers Australia, Aus
Cambodian Children's Trust, Cambodia
Sustainable Futures, Aus
Create for Children, USA
East of Everything, Aus
Filippa Wulf, Artist, Canada
Mt.Si Pub, WA
Organic Roads, Aus